

White Sport Satin

Specially Priced at
\$2.49 Yard

Heavy, lustrous, best quality sport satin, 39 inches wide. A suitable fabric for the fashionable slip-on, sport skirt or suit.
Macy's—Second Floor, 34th Street.

R. H. Macy & Co.

Herald Square Inc. New York

Cooling Breezes Blow on the Loggia
Enjoy your mid-day meal on our breeze-swept Loggia, eight stories above the street level. Our usual excellent food will be more enjoyable. A la Carte Dishes only served on the Loggia.
Macy's—Restaurant, Eighth Floor.

The Mid-Summer Sale of Good Furniture Now in Progress

OUR Greatest Furniture Sale. Offering a Notable Collection of Furniture at Prices Which Make an Irresistible Appeal.

Included are Suites and Separate Pieces for Every Room, for Every Purpose. Also Metal Beds, Cribs and Bedding. Compare!

Macy's—Ninth Floor.

Merchandise Advertised Here on Sale To-morrow, Unless Otherwise Stated.



Sale of 2585 Bungalow Aprons \$1.69

Three Models Illustrated

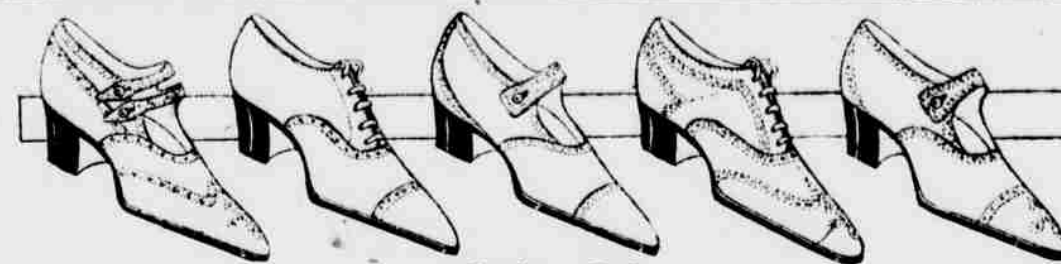
Checked Gingham,
in red, white and blue; pink and green; or blue and brown combinations. Made surplice and trimmed with ric-rac braid.

Plaid Gingham,
in brown, blue and pink, trimmed with white organdie ruffle.

English Prints,
in lovely shades of blue, rose or gold. Slip-over model with wash.

Combinations of Cretonne and Unbleached Muslin

Macy's—Third Floor, Rear



Sale Of Women's Low Shoes At About Half Price

\$3.89 Pair

About 750 pairs of pumps and oxfords—for immediate and fall wear. Six styles from which to select. All have Goodyear welted soles and either Cuban or military heels.

Following Styles Included:

Black Kid 1-Strap Pump Brown Calf Oxford
Brown Calf 1-Strap Pump Tan Calf Wing Tip Oxford
Tan Calf 2-Strap Wing Brown Kid 1-Strap Pump
Tip Pump

Sizes from 3 to 7; C and D widths only.

Macy's—Second Floor, 34th Street, Rear.



Tailored Felt Hats For Sports Wear Specially Priced \$1.59

Smart little hats of soft felt to wear with sport or tailored costumes. Made of row upon row of picot edged felt and finished with bands and bows of the felt.

In a variety of desirable sport shades. Also white.

Macy's—Untrimmed Millinery Department, Second Floor, 34th Street.

Macy's Fused Invisible Bi-Focal Lenses

Specially Priced for This Week

\$10.48

Price includes eye examination and fitting the glasses to your mountings.

Our Fused Invisible Bi-Focals are the ideal glasses for both near and far vision. They eliminate the constant bother of changing from one pair of glasses to the other, and they have no disfiguring and annoying dividing line supplied in the popular Toric form.

"None Surpasses MACY'S Glasses"

Macy's—Optical Department, Main Floor Balcony, 34th Street, Rear.

Ready to Sew Garments
make dressmaking a simple pleasure, instead of an arduous, pattern-puzzling task. Ready to Sew garments come cut ready for sewing, with full directions for making, as well as all the findings necessary.

They Save Time, Trouble, Energy and Money!

Ready to Sew Canton Crepe Dress

Special at
\$14.89

Our Usual Price \$21.89

A smart little frock, made with a basque waist and tiny puffed sleeves. The full overskirt and narrower underskirt follow the mode. In peacock blue, tan, gray or brown.

Jumper Dress \$2.19

The popular slip-on model, in blue, tan or rose beach cloth. Sizes 14 to 20.

There is a competent instructor in our department, who will gladly show you how to make Ready to Sew Garments.

Macy's—Fourth Floor, 34th Street.

Black Surf Cloth 59c yd.

A serviceable, attractive fabric, medium in weight and lustrous in finish.

Only 2 1/2 yards are required to make a bathing suit. 36 inches wide.

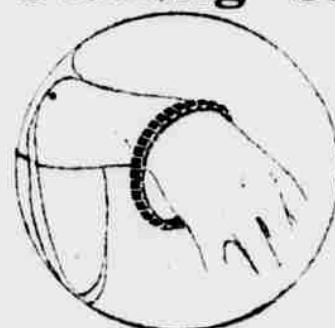
Macy's—Lining Section, Second Floor, Front.

Special Sale of 450 Sterling Silver Flexible Bracelets

\$2.94 each

Macy's Price Until Now Has
Been \$5.54 Each

Surprising Value at an
Astounding Price



Square cut, colored stones set in box setting with gallery mountings and safety catches. Shimmering circlelets of gem-like stones, in sapphire, jet, amethyst, ruby, emerald and rhinestone—graceful ornaments for these short-sleeved summer days.

Macy's—Main Floor, Centre, Front.

Black Silks

**Black Salt Water
Satin**

A medium weight pure silk satin, 35 inches wide.

\$1.79 yd.

**Black Salt Water
Taffeta**

Pure silk, 35 inches wide—the right weight and quality for bathing suits.

\$1.79 yd.

**Black Charmeuse
Satin**

An all-season silk, of good weight and quality. 40 inches wide.

\$1.98 yd.

Macy's—Second Floor, 34th Street.

A Special Sale of 550 Imported Black Chantilly Lace Veils 79c each

Our usual lowest-in-the-city price would be
\$1.59 each.

A special purchase provides an assortment of these lovely veils in eight different designs.

They are 1 1/4 yards long, fine meshes with fancy scalloped borders and all-over figured effects.

The smartest of satin hats for midsummer festivities display an extensive use of these filmy, exquisite veils for trimming. Draped all over the hat, or knotted saucily at one side, they are most becoming.

Macy's—Main Floor, 34th Street.

Women's Lisle Hose, 89c Pair

Our Usual Price \$1.39 Pair

Imported lace front lisle stockings, full fashioned. Black only.

Macy's—Main Floor, Centre, Front.

You Press the Button—We'll Make the Breeze

High Quality Electric Fans

About 1/3 Off Standard Prices

You can work with greater efficiency—you can rest in greater comfort, with a good-sized, serviceable fan in both office and home.

These fans are of a nationally known brand which is generally recognized as one of the leaders in its field.

We are able to sell them about 1/3 less than standard prices because of an unusual purchase.

Special Prices

12-inch Non-Oscillating **\$16.48**
12-inch Oscillating **24.89**
16-inch Non-Oscillating **22.89**
16-inch Oscillating **29.75**

These fans can be used on direct current only.

Macy's—Basement, 34th Street.



Bed Coverings

At Particularly Attractive Prices

Blankets, Spreads, Comfortables

Colored Crochet Bed Spreads

Full size **\$1.94** Fast colors

Spreads are yarn dyed, assuring bright, lasting colors. Dainty and practical, these spreads come in attractive color combinations of blue and white and rose and white. Can be used on both sides.

Pure Wool Blankets, \$7.94

High grade, all-wool blankets in a variety of plaid patterns.

Novelty Comfortables, \$2.97

Coverings have attractive floral centres, with plain color borders. Filling is white sanitary cotton.

Macy's—Basement, 34th Street, Rear.

Sheets—Pillow Cases Bleached Muslin Sheets

Made of heavy, durable quality muslin. Seamless, with hemmed ends. Size before hemming, 51x91 1/2 inches. Our usual price, \$1.69 each.

Special, **\$1.49 each**

Pillow Cases to match

Size before hemming, 45x39 1/2 inches. Our usual price, 47c each.

Special, **39c each**

"Run-of-the-Mill" Bleached Muslin Sheets

Made from strong thread muslin sheetings. Slight stains or heavy threads are the only reasons for their being called "Run-of-the-Mill."

Size before hemming, 72x99 inches. Our usual price, \$2.94 each.

Special, **\$2.14 each**

Hemstitched Bleached Muslin Pillow Cases

Fine quality muslin. Size before hemming, 45x36 inches.

39c each

They Are Spending Less Time in Their Kitchens

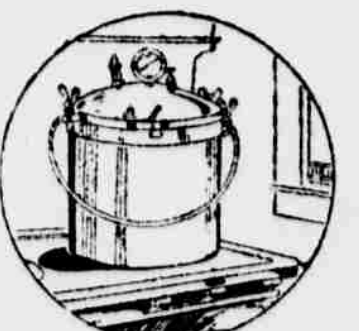
"They" are the housewives who have purchased

Steam Pressure Cookers

Cooking by steam under pressure takes only one-third of the time usually required. The saving in fuel is considerable, but the enormous saving of energy during hot weather is more important. Food is made more savory, since all food flavors are retained.

Special introductory prices still prevail.

Includes complete set of cooking pans.



Sizes	Our Usual Prices	Special Prices
10-qt.	\$27.75	\$23.48
17-qt.	37.50	30.75
25-qt.	45.75	37.50

Visit our basement for a demonstration.

Macy's—Basement, 34th Street.